LIZ AREZINA

Product Designer

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EXPERIENCE

IBM, Senior UX/UI designer   04.2019-Present

// Oversaw design focusing on the troubleshooting
   experience in cloud computing software.

Volusion, Visual designer   07.2017-02.2019

// Worked as part of a small design team in a
   start-up environment focusing on creative in
   digital marketing.

Laughlin Constable, Digital designer   11.2015-06.2017

// Provided art direction and strategy, primarily
   in the social media space, contributing to
   traditional advertising campaigns.

Kohls, Digital designer   02.2014-11.2015

// Created the design aesthetic of Kohl's social
   media platforms.

EDUCATION

University of Wisconsin - Milwaukee

// Peck School of the Arts
   BFA Graphic Design, 2012

General Assembly

// User Experience Circuit
   2018